



Are you our *Guiding Star?*

*We are proud to introduce Teva's first
Global Purpose and Values Awards.*

These are exciting times to be working at Teva. All of us, no matter where we are in the world or what job we have, come to work each morning inspired by one common purpose and driven by our unique Teva values.

We want to recognize and celebrate the amazing stories of how you bring the values and purpose to life and how we create a new future for Teva, together.

Submit your story on teva.net or a manual form now and get a chance to share it at the Purpose and Values Awards ceremony at the 2016 Global Leadership Conference (GLC).

Your stories guide our way...

Every story matters. All Teva people can participate.

IMPROVING HEALTH,
MAKING PEOPLE FEEL BETTER

GETTING
IT DONE
TOGETHER

CREATIVITY
WHERE IT
MATTERS

CARING

MAKING OUR
FAMILIES
PROUD

LEADING
THE WAY

General Instructions – Read This First

We are proud to introduce Teva's first global Purpose and Values Awards!

Why?

Our purpose and values make us who we are. All of us at Teva, no matter where we are in the world or what job we have, come to work each morning inspired by one common purpose and driven by our unique Teva values.

Teva's **Global Purpose and Values Awards**, launched in September 2015, were created to celebrate the different ways in which our actions and decisions bring Teva's purpose and values to life. Employees are invited to submit a story (one or more) of an effort in which they participated, which embodies one of our values. Winners will get a chance to tell their story at the Purpose and Values Awards ceremony at the 2016 GLC (Global Leadership Conference).

When and How?

Stories can be submitted **from September 1, 2015, until October 31, 2015**, via online submission or a manual form.

What?

Submit a short story of something you, as an individual or as part of a team, have done since January 2014, that brings to life one of our values and contributes to our purpose.

- Think – which one of our values does your story bring to life? What was its impact?
- You can only submit stories about events, processes or actions in which you have participated yourself
- When submitting a story, indicate other colleagues who contributed as well
- You can submit more than one story
- You are welcome to encourage other Teva employees to share their stories as well

Who?

All Teva employees working on a permanent contract, either full or part-time, can submit a story and are eligible for the Global Purpose and Values Awards.

Terms and Conditions

Process and Timelines

- Sep 1- Oct 31 2015: submission of stories
- By Dec 8 2015: announcement of 75 semi-finalists
- By Jan 5 2016: announcement of 15 global finalists
- 2016 Global Leadership Conference (GLC): announcement of winners – one story for each value and one for the purpose

Selection of Stories

All entries that qualify for submission will be judged by a panel consisting of representatives from different geographies, business units and levels within the organization. The judging panels will select, based on a clear criteria, the top stories that will move forward to the next round.

Use of Stories

The winning stories will be showcased throughout Teva to promote our purpose and values. They may also be used for other purposes by the company internally, externally or otherwise, either now or in the future.

All stories provided will be subject to monitoring and may be removed if considered inappropriate, disrespectful in language, if they include unauthorized third party information, and/or pending IP or any other legal considerations according to Legal guidance.

Rights

Participants acknowledge and agree that by entering the contest they grant Teva irrevocable exclusive rights to use the story in any way (including, but not limited to editing, alteration, modification and attribution to Teva and/or a group of Teva's employees), anywhere (including but not limited to presentations, Teva's internal and external sites, printed assets), and also grant Teva all intellectual property and patent rights, all without any fees, payments or royalties to the participant or to any third party.